



Pandesco Launches DoorSharp™, the First Fully Integrated, Enhanced Collaborative Business Intelligence Platform for the Fashion Industry

New York, New York, May 22nd 2019 – Fashion tech company Pandesco has launched an app aimed at helping fashion, apparel and retail brands grow and gain control of their operations with one centralized system. DoorSharp is an enhanced and collaborative intelligence platform for Key Performance Indicators and operations management and is designed to help companies of all sizes understand and address the needs and behaviors of its customers.

DoorSharp is focused on the future of retail without forgetting retail fundamentals. Fashion, apparel and retail companies have numerous sources of data but lack insights and standardization across channels. DoorSharp sifts through the data to provide advanced insights to help companies efficiently manage their e-commerce, wholesale and retail performance all on one platform. In addition, DoorSharp provides customizable, actionable business intelligence to increase the effectiveness of all an organization's sales channels and brand strategy.

In addition to traditional data streams, DoorSharp captures data points from within and outside the business for a more comprehensive view of the market. Not only does DoorSharp allow a company to manage and grow its channels and optimize performance, it also serves as a central communications system within the company for channel operations.

DoorSharp pioneers enhanced business intelligence through a next-generation approach, providing organizations with insights no other BI tools have. It is the only cloud-based channel management system that blends industry best practices, key performance indicators, big data insights and daily operational interactions for a best-of-breed solution for fashion, apparel and retail brands, helping them more effectively measure, monitor and interact with all their sales and distribution channels.

"In this current, secure cloud computing environment, there is no need to make huge investments in build and development," said Pandesco founder Neil Hicks. "Lower points of commercial entry make this type of enterprise-class system accessible to larger companies faster and is now available to smaller companies with tighter resources."

About Pandesco

Pandesco is a full-service IT services company focusing in the fashion, apparel and retail industries. With a collective 40-plus years of experience working with clients of all sizes, Pandesco's customer roster includes some of the most prominent names in fashion and apparel, who rely on Pandesco's knowledge and expertise to help them work smarter and stay ahead of their competitors,

