# PANDESCO

PANDESCO was founded on the belief that quality tools and services shouldn't be the province of elite Fortune companies. We have decades of experience designing, building and implementing business solutions. With today's Cloud revolution, we believe that businesses at all levels should have access to systems and solutions that were previously unobtainable. We help brands make their operations more efficient, evolve where needed and transform whenever possible. PANDESCO is the ultimate and most innovative business solution provider in the fashion and apparel industry.

## OUR SERVICES

### FRACTIONAL CHIEF INFORMATION OFFICER

We provide Executive level assistance for your technology planning, security & operations without a full time commitment. We help our clients achieve technical goals that support their business goals and develop a customized strategy that fits the brand's unique requirements.

### MERGERS, ACQUISITIONS AND INTERNATIONAL EXPANSION

In this era of disruption, transition and change, expansion through venture capital, globalization, mergers, acquisitions are more and more frequent. We provide guidance and execution in these delicate times of change for a brand, supporting their evolution.

### TECH IMPLEMENTATIONS & APPLICATION DEVELOPMENT

PANDESCO provides brands with application development and support, along with our own scalable and easily adaptable cloud based systems designed for the Fashion, Apparel, Retail industry. Through our proven methodologies we also manage scalable operational deployments.

## BRANDS WE'VE WORKED

MARC JACOBS          RALPH LAUREN          SKECHERS          MICHAEL KORS

JIMMY CHOO          Jessica Simpson          LONDON FOG EST. 1923          carter's          kate spade NEW YORK

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**Neil** is the founder and CEO of Pandesco, a fashion industry veteran, entrepreneur, U.S patent holder, author, and professor at the Fashion Institute of Technology with more than 25 years of experience developing and implementing business solutions. With a focus on retail, consumer products, fashion & apparel, as well as a deep understanding of the challenges of growing a business, international expansion, and mergers/acquisitions, he brings historic knowledge, world perspective and a 'get it done' hustle to every opportunity. Neil is an avid motorcycle enthusiast, minor league architecture aficionado and supporter of sustainable building practices.

## Our Industry Leading Application



DoorSharp
Enabling Retail Science

Enhanced Data & Collaborative Intelligence for

**E-Commerce**          **Retail Stores**          **Wholesale**

# Extended Features of DoorSharp

## Interactive and Adaptive

Intuitive User Interface and User Experience. Advanced data visualization techniques used to present data in a way that it pleases the senses and also makes it easier for the decision makers to move forward with critical business decisions in a timely manner.

## External Data Points

Create special events happening at your stores or organization. Record natural events that affect the local sales and measure the resultant impact on key matrices. Run social campaigns and link the traction to KPIs. Measure the impact of campaigns being run on different social channels.

## Operational Efficiency

Take charge of your day to day business operations. Keep track of your flash reports with automated emails summarizing relevant matrices. Know how you performed during the fiscal year and have a full control over the financial state of your business. Easy to use and deploy.

## Enhanced Analytics & KPIs

Insightful Analytics e.g. Sales, Conversion, ADT, AUR, UPT, etc. View a brief summary or get a comprehensive overview. Compare performances of stores or products. See how a certain product or store performs over time. Compare KPIs against location, store or product.

## Competitive Analysis

DoorSharp is the business intelligence of the next generation. We can provide you with the insights that no other BI tools have. Get to know your competitors better, your consumer behavior, and expansion opportunities. See the key socio-economic indicators of a certain area.

## Advanced Collaboration

Introducing for the first time in any Business Intelligence tool, features to bring field and corporate teams on the same page. Generate processes, track them, and get feedback. Leave a complete trail of all of your business operations no matter how small.

# Better, Smarter, Easier, Faster