



Buy vs. Build: DoorSharp by PANDESCO

DoorSharp is a cloud-based channel management system that blends industry best practice key performance indicators (KPI's), big data insights and daily operational interactions for a best in breed solution for apparel brands. It helps them to measure, monitor and interact with all of their sales and distribution channels. It is available in the corporate offices, out on the road using mobile technologies for the operations teams and in the stores on mobile or point of service devices. It provides advanced insights and actionable communications across groups for efficient operations.

DoorSharp has you covered. Do you want to know what your hottest product is? How did your West Coast ecommerce distribution center do last week, compared to last year? What happened at Store 51 that led to the spike in sales in that region? Where should we open our next store and what is the optimal size? Did Macy's sell that product category well last spring? It also does much more.

DoorSharp is the quintessential buy/rent vs. build point solution. There are tools and technologies in the market that could be put together to give a company the functionality in DoorSharp. However, it would cost millions of dollars and take years to complete. It would also cost thousands of dollars and extensive resources to maintain. Why? In this current, secure cloud computing environment, there is no need to make these huge investments. Lower points of commercial entry make this type of enterprise class system accessible to larger companies faster and is now available to smaller companies with tighter resources.

